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think culture

EuropeanaLocal mobilising local and regional content for Europeana

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- MDR Partners



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A common, online multilingual access point to Europe's distributed digital heritage

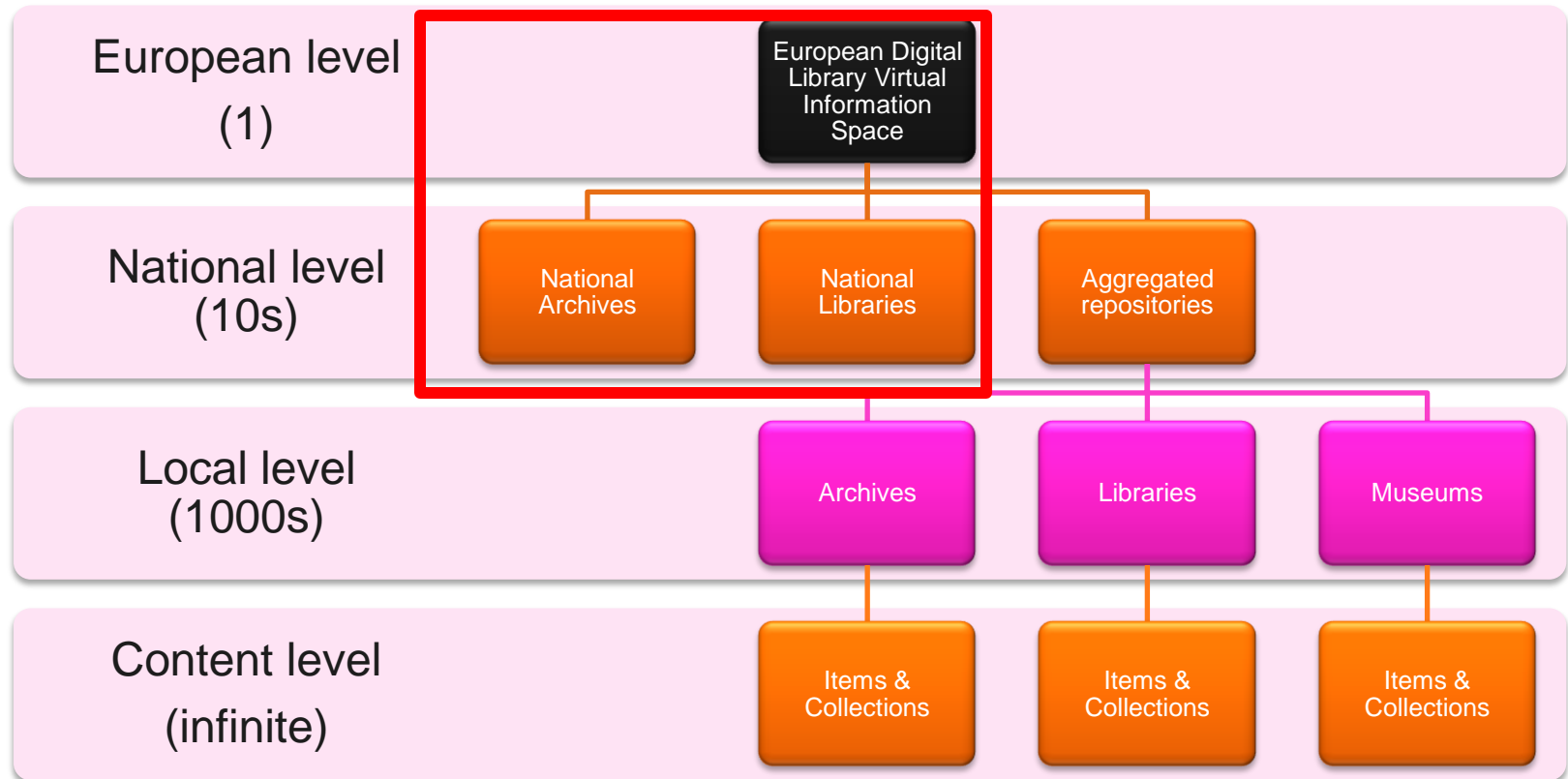
Direct access to 10 million digital objects – film, photos, paintings, sounds, maps, manuscripts, books, newspapers, archival papers



EuropeanaLocal

- One of a family of additional projects funded by EC to further develop Europeana
 - Best practice network funded under *eContentplus*
 - Runs from June 2008 – May 2011
- Main aim is to mobilise and assist the huge number of museums, archives and audio-visual archives **at local and regional level**
 - make the enormous amount of digital content that they hold available through the Europeana service of the European Digital Library

Europeana content holders



3 main strands

1. To exemplify how this can be done by working with a single co-ordinator of local and regional digital content in each EU Member State.
 - 5 million items
 - in various types and formats including film material, photos, paintings, sounds, maps, manuscripts, books, newspapers and archival papers.
 - aim is that by the end of the project around 10 million of these will be visible through the Europeana portal
 - acting as a real world test bed for Europeana standards, technologies and processes and feeding back to inform developments and improvements

3 main strands (2)

2. Aim to go beyond this by establishing with Europeana
- A **widely understood** process and infrastructure which will enable any local or regionally-based digital content provider to **(easily)** contribute their content to Europeana or for that matter, any other portal service provider
 - remembering that there are many different starting points
 - This involves a range of activities including:
 - selection and installation of repositories
 - normalisation of existing metadata schemas in use in the candidate collections with the Europeana Semantic Elements (ESE)
 - harvesting (OAI-PMH)
 - ingestion and testing of metadata by Europeana
 - together with guidance, staff training and support

3 main strands (3)

3. Europeana will work best if it is able to harvest content from a manageable number of metadata aggregations
 - for practical reasons
 - relating to harvesting from multiple aggregations and the workload involved
 - for managerial/organisational reasons
 - a successful and sustainable live and sustainable service will need to have appropriate governance procedures and service level agreements in place with each content supplier as well as communication channels
 - easier to deal with smaller number of aggregators than each individual provider direct
 - Therefore, EuropeanaLocal strongly supports existing and emerging national or thematic aggregation initiatives
 - such as the People's Network or those being established by other projects in the Europeana 'family' such as Athena.

3 main strands (4)

- Europeanana Local policy and dissemination work aims to
 - support and encourage the growth of consistent and rational levels and types of metadata aggregation
 - and promote the adoption of Europeanana-compliant standards
- Training
- Guidance
- Dissemination – project level and by partners
- Series of national meetings planned in 2010/2011
 - one in each Member State
 - to enable discussion, build consensus and support progress on aggregation issues
 - - especially those which involve local and regionally-sourced content

Basic facts

- Duration 36 months
- Budget 4.3 million Euro (80% funded)
- 1031+ Person-months in total
- 32 Partners
- 39 Deliverables

EuropeanaLocal partners: types of organisation

- EDL Foundation
- 1 Ministry of Culture (as aggregator of local content)
- 2 national libraries, 2 national museums, 3 national cultural agencies
- 5 regional cultural authorities
- 7 public libraries
- 1 local museum
- 1 research foundation
- 1 regional digital library provider
- 7 private sector organisations

Main stages

1. Kick off meeting, London 26 - 27 June 2008
2. Analyse content available, metadata and vocabularies + technologies in use and skills levels
3. Europeana v1.0 makes “sandboxes” available
 - import harvested, normalised and mapped metadata to validate it for inclusion in Europeana.
 - processes and checks until metadata is deemed acceptable
 - content then appears in the live Europeana service.
4. Implementation
 - initial test harvesting (mature partners) Q3/4 2009
 - bulk of partners Q1/2 2010 (ready for Rhine release in July)
 - remainder Q3 >
5. Guidance on installing repositories



- Celestial, Fedora, Repox, PKP Harvester



Main stages (2)

7. Regional training workshops and technical help/support
8. Take on new partners + add content
9. Richer functionality
 - Europeana Connect -Metadata enrichment, SKOS, ORE Object Model etc
10. Policy/dissemination work
 - Promote 'sensible levels' of aggregation
 - Lower entrance barrier for new content suppliers to join
 - National Meetings
 - Website
11. Evaluation and progress monitoring
 - User perspective, national user groups, impact study

Europeana is not just a project – it's a call for action (Yvo Volman)

Improving basic conditions for digitisation, online accessibility and digital preservation

Direct support for Europeana

Need to join forces to shape the digital future of culture!

Thank you!

Questions/comments?

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MDR Partners

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