

VIDEO ACTIVE

Creating Access to European Television History



Goal

- Giving access to television heritage
 - Reflecting the cultural and historical similarities and differences of television across the European Union
 - User groups
 - Education
 - General Public
 - Cultural Heritage
 - Creative industries

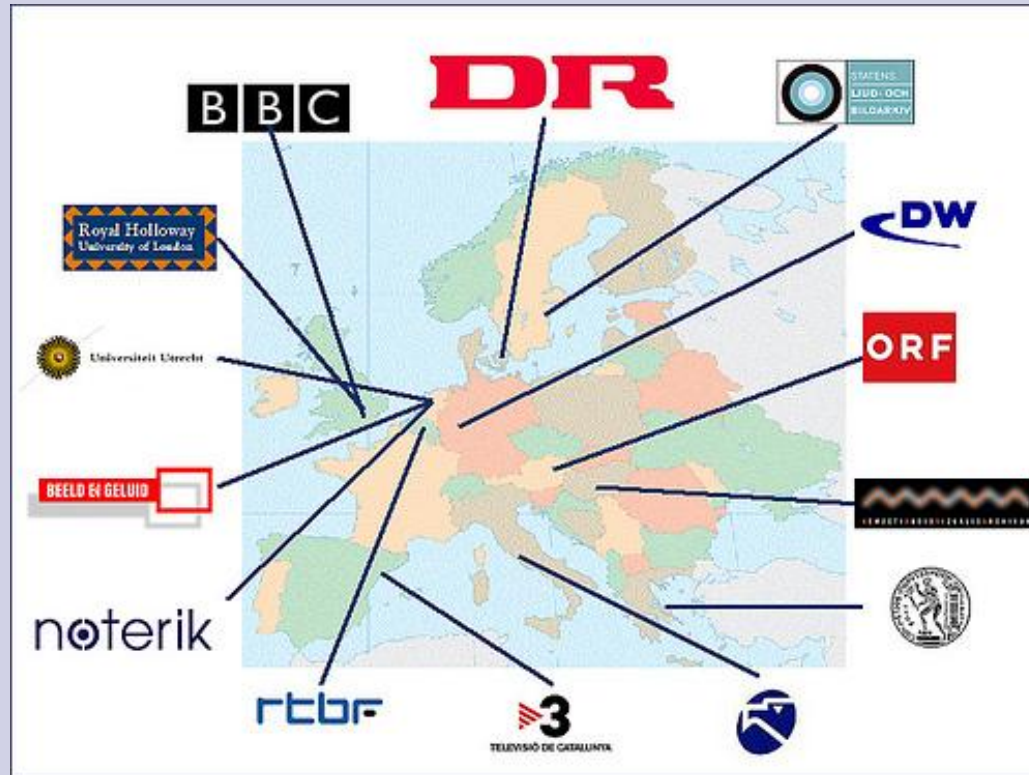


The Project

- eContentplus programme
- 36 months
 - Start date: September 2006
 - Launch first version of the portal: November 2007
- Proven technology: Birth of TV
(<http://www.birth-of-TV.org>)
- 10.000 items online by August 2009



The consortium



14 members from 10 countries
11 content providers / 10 languages



Advisory board

- IASA
- FIAT
- EBU
- BFI
- Joanneum Research
- University of Madrid



Content selection strategy

- Framework designed in collaboration with academics (London conference April 07)
- Requirements survey: – Types of content topics, and services
- Content Influenced by rights & originating format - no funds for digitising or copyright



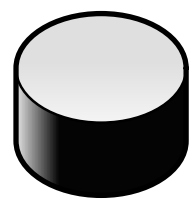
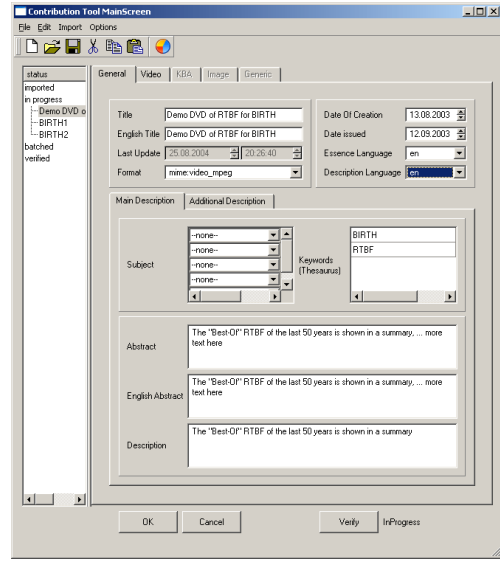
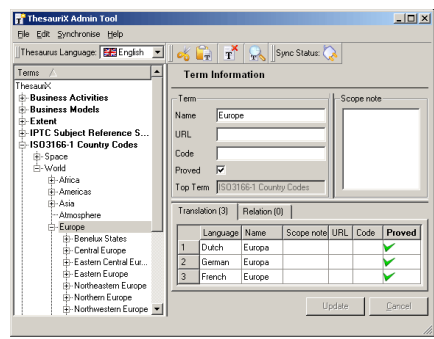
Workflow

Open Archives Initiative
The European Library

Multilingual ThesauriX

Contribution Tool

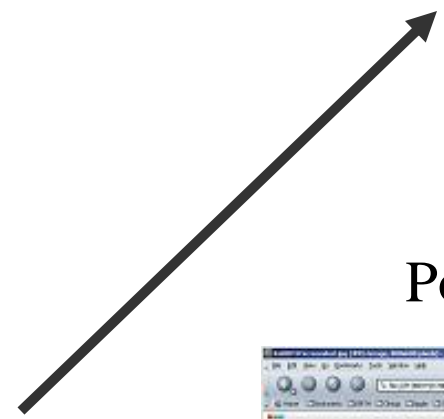
Portal



Legacy Database



National Media Server



Design

Advanced Search Search video active beta Log in | Register


Home About VideoActive English


Discover European Television Histories Key Topics in European History See the web shop


Total found: 3781


Filters:

- + Genres:
- + Languages:
- + Subtitle languages:
- Owner
 - BBC (United Kingdom) (464)
 - DR (Denmark) (462)
 - DW (Germany) (370)
 - HENAA (Greece) (325)
 - IL (Italy) (280)
 - INA (France) (50)
 - MIC (United Kingdom) (6)
 - NAVA (Hungary) (352)
 - ORF (Austria) (208)
 - RTBF (Belgium) (415)
 - S&V (The Netherlands) (271)
 - SLBA (Sweden) (29)
 - TVC (Spain) (498)
 - VRT (Belgium) (51)

TARASCA - LA PA...
Tarasca - Berga...
00:55:17
28/04/1996 

Politik Aktuell...
People and Poli...
30/09/2003 

JT - Incendie d...
News - A social...
20/02/2003 

Válaszd a tudás...
Choose Knowledg...
23/01/2006 

News - self def...
00:01:58

Journal - EU-Be...
Journal - Polan...

Nationwide - Pa...
00:03:21

Journal Intervi...
Journal Intervi...

Historical Path

The history of European television will be explored through five pathways:

Programmes



Mediating European identities

Technology



Shaping European Television Infrastructures

Institutions



Negotiating European Television Spaces

Events



Televising Europe and the Nation

Watching



Cultures of European Television Watching

- Academics & media students in Europe are contributing articles to add context to items on the portal.



Topics

Discover European Television Histories

Key Topics in European History

See the web shop

Key Topics in European History

Key Topics in European History

Please search on the topics below to find clips and programmes about key developments, events and issues in European history. Content is continuously being uploaded to the Video Active portal, so if you cannot find clips or programmes for the topic you want this time please try again in the future.

Agriculture

Arts and culture

Catastrophes

Cold war

Consumer culture

Controversial television programmes

Crime

Democratisation

Drugs and alcohol

Education

Emigration and immigration

Environmental issues

European integration

Family

Fashion

Food and drink

Gender revolution

Housing

Industry/manufacturing

Leisure

Living in cities

National holidays

Religion

Sexual revolution

Sickness and health

Technology

Terrorism

Television about television

Tourism and holidays

Transportation

Wars and conflict

Welfare state

Work

Youth culture



“Items” are video, images/scans and articles



News production



Comedy formats



Influence of technology

Video Active “value” to the BBC

- It supports the BBC's stated aim for public access to archive content
- The metadata and content of Video Active can also be reached via Europeana, the “Digital Archive Gateway”
- Builds on the relationships with universities and broadcast archives



Thank you

