

EUscreen

Exploring Europe's Television
Heritage in Changing Contexts

eContentplus

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Euscreen project

- EUscreen Best Practice Network
- Consortium
 - 28 partners
 - 17 EU member states (plus Switzerland)
 - Broadcasters, archives, technologists, academic partners and educationalists
- Interoperable platform – access to 35,000 items of content, plus metadata (and cataloguing)
- Synergy - Europeana
- Budget €4.3m (total €5.85m) 36 months

Context

- Access to audio-visual archives fractured (though changing)
- Metadata is scattered (and defined variably)
- Interoperability is very low (zero?)
- IPR restrictive
- Potential educational value is vague
- Where does the end user fit into this?
- Video Active

Video Active

- 10,000 items of programme content
- Metadata and contextual information (content enrichment)
- Consortium:
 - 17 partners
 - 12 European countries
 - 11 languages
- Success
 - items selected and uploaded
 - multilingual/interoperable search platform
 - IPR (maybe?)
 - Operational consortium

EUscreen objectives

- To develop **technical solutions to support harmonised and highly interoperable** audiovisual collections (television)
- To provide the necessary **technical solutions that Europeana needs** to be able to support audiovisual content in a way that meets user requirements;
- To create **demand and user-led access** to television content
- To develop **scenarios** that will model and promote the use of content and metadata
- To build a community /network and share knowledge:
 - metadata standards and interoperability
 - IPR
 - Digitisation policies
 - Development of new services and business models (sustainability)

Seven workpackages

- WP1 Project Management: University of Utrecht
- WP2 Network Activities: Istituto Luce
- WP3 Information and Access: RHUL
- WP4 Semantic Access and Integration: NTUA
- WP5 Use case development: NAVA
- WP6 Validation of Application: KB
- WP7 Awareness and Dissemination: SV

WP3 Information and access (RHUL)

- Metaschema definition (Luce)
 - Examination of proprietary metadata sets
 - Examination of cultural variables
- Content Selection Policy (RHUL)
 - User needs (e.g. Europeana)
 - Realisable content (holdings, preservation and IPR)
- Metadata and content uploading oversight (BUFVC)
 - Implementation, review and monitoring
- Context Contextualisation (Utrecht)
 - UGC: ratings, tagging Wiki functionalities
 - Dedicated academic e-journal

Thank You

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